



This special report is brought to you by They Call Me Wahmmy

To visit their website [Click here](#)

And be sure to visit [My Twitter Toolbox](#) today

Contents

Click Here to Check Out My Twitter Toolbox Today!	3
DISCLAIMER AND TERMS OF USE AGREEMENT	4
Introduction.....	5
Twitter is More than Keeping in Touch	5
Signing up for Twitter	6
Adding Friends.....	6
Sending out Tweets	6
The Versatile Twitter	7
How Does Twitter Work?	7
Connecting with People on Twitter.....	9
Why Followers are Important on Twitter.....	10
Making Use of Twitter Tools.....	11
Top Ten Ways to Improve Twitter Productivity	13
Make Your Twitter Experience Colorful with Twitter Backgrounds	14
What Does Twitter Mean?	16
Click Here to Check Out My Twitter Toolbox Today!	17

Pass it on:

Thanks for reading this special report. Be sure to sign up at [My Twitter Toolbox](#) to receive additional free special reports as they come available.

We at [They Call Me Wahmmy](#) hope you find it very useful. If so, feel free to pass it on to your friends, family or followers. If you have an e-mail list, you have permission to distribute this report freely or host it on your website.

You do NOT have the right to change any of the content herein.

You can have a copy of this report to brand with YOUR affiliate link. [Download Getting Started With Twitter](#) here. Make sure you have your [My Twitter Toolbox affiliate link](#).

My Twitter Toolbox

join the Twitter revolution today!

Overwhelmed by that little 140 character communication tool chirping at you all day long?

Don't worry, you're not alone! Millions of people use Twitter to stay in touch with family, friends, employees, prospects and customers. And frankly, if you're not doing the same you're missing out on the Twitter revolution.

To navigate the Twittersverse though, you need a guide. And **My Twitter Toolbox** is just the ticket.

Twitter is not a fad. It's not a trivial tool to keep your friends informed about your lunchtime habits (although you can use it that way if you want, but don't be surprised when people will stop following you though...).

If Twitter is not improving your life, dump it. *But with more than 500 Twitter apps in 12 different productivity categories, My Twitter Toolbox will show you how to effectively manage relationships and tasks with Twitter.*



[Click Here to Check Out My Twitter Toolbox Today!](#)

DISCLAIMER AND TERMS OF USE AGREEMENT

The author and publisher of this eBook and the accompanying materials have used their best efforts in preparing this eBook. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this eBook. The information contained in this eBook is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this eBook, you are taking full responsibility for your actions.

EVERY EFFORT HAS BEEN MADE TO ACCURATELY REPRESENT THIS PRODUCT AND IT'S POTENTIAL. EVEN THOUGH THIS INDUSTRY IS ONE OF THE FEW WHERE ONE CAN WRITE THEIR OWN CHECK IN TERMS OF EARNINGS, THERE IS NO GUARANTEE THAT YOU WILL EARN ANY MONEY USING THE TECHNIQUES AND IDEAS IN THESE MATERIALS. EXAMPLES IN THESE MATERIALS ARE NOT TO BE INTERPRETED AS A PROMISE OR GUARANTEE OF EARNINGS. EARNING POTENTIAL IS ENTIRELY DEPENDENT ON THE PERSON USING OUR PRODUCT, IDEAS AND TECHNIQUES. WE DO NOT PURPORT THIS AS A "GET RICH SCHEME."

ANY CLAIMS MADE OF ACTUAL EARNINGS OR EXAMPLES OF ACTUAL RESULTS CAN BE VERIFIED UPON REQUEST. YOUR LEVEL OF SUCCESS IN ATTAINING THE RESULTS CLAIMED IN OUR MATERIALS DEPENDS ON THE TIME YOU DEVOTE TO THE PROGRAM, IDEAS AND TECHNIQUES MENTIONED, YOUR FINANCES, KNOWLEDGE AND VARIOUS SKILLS. SINCE THESE FACTORS DIFFER ACCORDING TO INDIVIDUALS, WE CANNOT GUARANTEE YOUR SUCCESS OR INCOME LEVEL. NOR ARE WE RESPONSIBLE FOR ANY OF YOUR ACTIONS.

MATERIALS IN OUR PRODUCT AND OUR WEBSITE MAY CONTAIN INFORMATION THAT INCLUDES OR IS BASED UPON FORWARD-LOOKING STATEMENTS WITHIN THE MEANING OF THE SECURITIES LITIGATION REFORM ACT OF 1995. FORWARD-LOOKING STATEMENTS GIVE OUR EXPECTATIONS OR FORECASTS OF FUTURE EVENTS. YOU CAN IDENTIFY THESE STATEMENTS BY THE FACT THAT THEY DO NOT RELATE STRICTLY TO HISTORICAL OR CURRENT FACTS. THEY USE WORDS SUCH AS "ANTICIPATE," "ESTIMATE," "EXPECT," "PROJECT," "INTEND," "PLAN," "BELIEVE," AND OTHER WORDS AND TERMS OF SIMILAR MEANING IN CONNECTION WITH A DESCRIPTION OF POTENTIAL EARNINGS OR FINANCIAL PERFORMANCE.

ANY AND ALL FORWARD LOOKING STATEMENTS HERE OR ON ANY OF OUR SALES MATERIAL ARE INTENDED TO EXPRESS OUR OPINION OF EARNINGS POTENTIAL. MANY FACTORS WILL BE IMPORTANT IN DETERMINING YOUR ACTUAL RESULTS AND NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE RESULTS SIMILAR TO OURS OR ANYBODY ELSE'S, IN FACT NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE ANY RESULTS FROM OUR IDEAS AND TECHNIQUES IN OUR MATERIAL.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided "as is", and without warranties.

As always, the advice of a competent legal, tax, accounting or other professional should be sought.

The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this eBook.

All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

This eBook is © copyrighted by Niche Affiliate Marketing System, Inc. No part of this may be copied, or changed in any format, sold, or used in any way other than what is outlined within this eBook under any circumstances.

Introduction

Have you ever caught yourself in this scenario?

Dave: “Did you catch John’s tweet?”

Mike: “Yeah, I’ll meet you guys there”

You: “What’s going on?”

Twitter, that’s what’s going on. Twitter is a wildly popular Internet messaging service with a social networking twist. How does Twitter work? It works by allowing you to follow friends, get messages from them, and it keeps you up to date on what they are doing. The Twitter site houses your account where you will find a section for your friends or people who know you and a Twitter message field where you can type in Twitter messages called “tweets.”

Twitter is More than Keeping in Touch

Networking has become such a powerful communication tool that the statement “*Out of sight, out of mind*” is no longer true. In talking about networking, Twitter is often mentioned. What is the definition of Twitter? What does Twitter mean? In Webster’s dictionary, a Twitter is defined as a high-pitched sound, usually made by a bird. With the Twitter website, the word is given an entirely new meaning. The Twitter logo is the Twitter bird, which symbolizes the networking service.

Tweets are text-based posts of up to 140 characters, which are displayed on the user’s profile page and delivered to other users who are “following” that person. Twitter subscribers are called followers. Senders can limit delivery of tweets to their circle of friends or allow anybody to access them. Twitter apps allow you to find out what your friends are doing in whatever way makes the most sense.

Signing up for Twitter

So, how does Twitter work? First, you have to sign up for a Twitter account. All you have to do is visit the website – <http://www.Twitter.com> - and look for a button that says “Join Now.” The sign-up process is free so there’s virtually no hassle. When signing up for a Twitter account, it’s best to use your real name.

Adding Friends

Now that you’re signed up, the next step is getting followers or following friends. Using your real name allows you to search for friends you can add to your list. Once you add a friend you automatically gain access to his or her tweets. Unless, of course, the friend you are trying to find has added privacy restrictions - in which case, you would need to ask his or her permission first. Once you successfully add a friend, you both will receive tweets from and to each other. It's so easy that soon you can have 100s or 1000s of "friends."

Sending out Tweets

How does Twitter work as a messaging service? At the top of the Twitter website, there's an open message space. Type your short message there. To begin with, just tell people what you're doing.

A Twitter message or “tweet” can only contain up to 140 characters, so it only works for short messages. What’s great about it is that one tweet automatically reaches all your friends, or the people who follow you, which could be very useful for situations where you need to share information to a group.

Let’s say you belong to a group of avid basketball fans. You can simply tweet something like *“big game tomorrow, drinks are on me - be at my place 8am.”*

This automatically serves as an invite for your friends and sure beats having to

text each and every one of them.

The Versatile Twitter

How does Twitter work on your mobile phone or instant messenger? Every power Twitter user knows that you can easily enroll your mobile device and Instant Messengers to Twitter. For mobile devices, it is as easy as registering your mobile number and sending your tweets to a dedicated Twitter number. For instant messenger users, you simply have to append certain characters to your message and it will automatically flash on your, or your friend's, Twitter page.

Now that you have an idea of how Twitter works, the next step is getting acclimated with the system. The experience can be very enjoyable. Just remember to take caution when sending sensitive messages over the Internet and you should be fine.

How Does Twitter Work?

Twitter is a micro-blogging service that doubles as a social networking system. It uses the Internet as its main operational platform, so theoretically any device which is able to access and browse web pages should be able to work with Twitter. Twitter is also accessible from mobile phones.

How does Twitter work? A user registers for an account at Twitter.com and starts setting up a few personal details. Then the fun begins, so to speak. Twitter uses "tweets," short text messages up to 140 characters long, which are posted on the user's profile page. It seems simple enough: a way of expressing your thoughts and actions to anyone who cares to read and know.

Of course, there are some do's and don'ts for Twitter users. Some are common sense. Others are like laws. Break them and you'll go to Twitter jail – or get your account suspended. A great resource for learning to use Twitter more effectively is [My Twitter Toolbox](#).

Twitter works with mobile phones and this is where its best asset lies. A user can update his or her tweets from a mobile phone, or some other similar device with Internet connectivity capabilities. A user sends an SMS, or accesses their profile page from their mobile device and enters the tweet. Basically, you can tweet from anywhere you can get a signal on your wireless communication device. You will, of course, be charged by your service provider for the messages or Internet access time.

People can also receive updates from other users that they are “following” on their mobile devices. On Twitter, following someone means receiving updates when that person sends a tweet. This way, you can get timely information as it is released. CNN uses Twitter to send short lines of news to their followers: breaking news from the world’s premier news agency on your mobile device.

How does Twitter work in terms of communicating between platforms? They have servers that receive tweets and update profile pages, as well as sending out updates to followers. Tweets via SMS are converted automatically to the Web format displayable on Twitter.com. Likewise, tweets going to mobile devices are converted to the proper formats for SMS sending.

Twitter.com was developed using Ruby on Rails, a robust framework for web interfaces. Twitter also provides an application programming interface or API that allows it to be integrated with other web services and applications.

Twitter was designed as a platform-independent system which means you can access Twitter as easily from a Mac as from a Windows-based PC, or computers running on other operating systems.

And it certainly does. Since the first tweet, application developers have created 1000s of Twitter applications that help users manage their accounts or improve their productivity daily. But frankly, most of the apps are time wasters. That’s why [My Twitter Toolbox](#) was created – to help sift through the Twitter muck to find the Twitter applications that are pure gems.

Finally, how does Twitter work on the social level? The excitement and fun in Twitter basically depends on how open a user is to the idea of transparency in actions and emotions. Those who are able and willing to express their emotions as well as tell people what they are doing at any given time are the ones who will enjoy Twitter the most. Twitter is both a herald of a coming age of social information openness and a symbol of how open people are today. Twitter will surely influence the social paradigms in the years to come.

Connecting with People on Twitter

With all of the millions of Twitter users tweeting each day, it may seem impossible to actually connect with people on the site. However, despite all of the active Twitterers, the community is actually fairly close-knit.

Twitter is a world where regular people can have a conversation with a celebrity. It is also a place where a person can let the people in their work group know quickly that a meeting has been canceled. Beyond that, Twitter is even a place to keep up with people you care about, but you cannot see every day.

There are plenty of people out there who could be potential customers, business associates, or clients, and many of them can easily be found on Twitter. You may be surprised how many people in your own community are on Twitter. You may also be surprised what can be done when you connect with those other community members.

The key to sorting through the many Twitter users is to know how to search and to effectively use available applications. Twitter has a rather helpful search tool where you can look for users in different areas of the country, or users in certain occupations. By using the search tool, you can narrow down the users to the ones of interest to you.

[Twitter applications](#) can help you siphon the actual tweets in search of certain words or phrases. If you want to find all of the people who tweet about a certain product, you can choose to use an application that will filter down those tweets for you. This way, you can automatically find the right people.

Connecting with people on Twitter can be as simple as keeping up with friends across the world, and it can be as advanced as creating a business network for advertising, meetings, and more.

Why Followers are Important on Twitter

Obviously, you can gain a great deal of information by following others on Twitter. You can keep up with the latest news, you can keep in touch with your cousin from across the country, and you can even make new business contacts simply by following interesting people and helpful companies. Therefore, you know how following people can do you a great deal of good.

However, have you considered how important your followers are? Think about it. If you are a business and you are using Twitter to get more attention for your company, then you need followers. While your tweets may be available to be seen by everyone in the Twitter universe, with the millions of tweets each day, chances are, yours will become buried.

By garnering followers, you have a captive audience of sorts. These people will see your tweets directly on their home page. If they reply to you, then all of their followers will see your username. As you can see, having a good base of followers can be quite helpful in promoting your business name.

In addition, you can ask your followers to re-tweet your message, meaning hundreds or even thousands more people could see your original tweet.

The key to making the most of your follower base, though, is to be wise about who follows you. Unfortunately, there are plenty of spammers out there on Twitter. It never hurts to go through your follow list and then clean up or delete any of the obvious spam accounts.

Managing your message and ensuring that you're targeting that message to the right followers can be time consuming and risky. [My Twitter Toolbox](#) points you to the tools, tips, and techniques for getting the most from Twitter in the shortest amount of time.

You can use your followers on Twitter to get the word out or to network for new and exciting opportunities. However, just as you are careful about who you actually follow, you must be careful who follows you. Make sure that you are making real connections that could actually achieve something. Otherwise, you are, essentially, wasting your time.

Making Use of Twitter Tools

Twitter is a useful website, allowing many people to stay in touch. However, the Twitter website alone would be rather unappealing and bland without the Twitter tools, [Twitter apps](#), and all accessory sites that can be found. Like Microsoft Windows, no one would use it if it were only capable of limited tasks, such as simple word processing. For this reason, computer engineers design video games and programs that are designed to be useful in people's lives and generate interest.

Many of the Twitter tools allow users to choose different techniques and reasons for using Twitter. Since everyone has their own personal tastes and preferences, it is more appealing to a wider variety of people if many types of browsing designs are available. Other Twitter tools allow for easier access to your Twitter

account. For example, Twadget is a Twitter app that allows users to view and submit Twitter updates, known as Tweets, from a Windows Vista home screen. It saves the user time from having to open an Internet browser and signing in to their Twitter account.

Twitter tools are designed and created to appeal to a considerable audience, so some tools are built not just for Windows users, but for Apple users as well. The Twitter tool named Twitgit is an application that allows Apple users to send and check other people's Tweets. Lastly, Twitter tools are also made to easily access Twitter accounts even on the go through mobile phones. Tweetie and Twitterberry are applications that can be installed on the iPhone or Blackberry in order to enter Tweets when users do not have access to a computer. They will also be sent notifications on their phones about friends' and family members' updates.

As a My Twitter Toolbox member, you'll see all these tools in one location categorized by tool type to help with specific productivity tasks.

Twitter tools are important in adding flavor to an already popular website. Every week, hundreds of different Twitter apps and tools are designed and introduced to the public. Since so many programs are being made for this website, in particular, it is clear that a growing amount of people are being drawn in to using the Twitter services. The making of these applications shows that people are fascinated enough to create themes suited for their own personal interests, which can indicate a strong fan base.

People prefer flavor in their food rather than bland fare. The same goes for many other aspects of everyday life, which would include entertainment. Twitter tools do just that for the everyday task of using Twitter to communicate with other people. In order to accommodate the tastes and interests of more people, developers continue introducing new and exciting applications that Twitter users can use to leverage the website.

Top Ten Ways to Improve Twitter Productivity

What began as a fun and innovative way to achieve social networking has quickly become an easy and helpful tool for promoting businesses, both small and large. If you are already using Twitter for your business, then you will want to look for ways to improve your productivity. How can you be more productive with a site that only allows you to type one hundred and forty characters? Here are ten ways:

1. Sort out your followers. You can find applications that will allow you to separate the people you follow and tweet to into separate groups. This way, you can have a group for your friends, your family, business connections, and more. With these separate groups, you can focus your business-related tweets on the right people.
2. Tweet and tweet often. You cannot be very productive with Twitter if you do not dedicate time to it. One way to get many followers is to tweet as often as you possibly can. By doing this, you will have more of a chance of people noticing you and following you.
3. Send useful messages. Tweeting often does not mean sending the same messages over and over. If potential followers see that you never post anything new, then they may not follow you. While you want to tweet as quickly as possible, make sure you are tweeting something worth reading.
4. Include links, but make them short. There are plenty of applications that will allow you to shorten your links to save a great deal of room. Make sure that you always use a link-shortening tool to make the most of every tweet you send.
5. Know when to step away. Of course, you do not need to spend all of your time on Twitter. Remember that you do not need to neglect the other parts of your business. Make sure that you devote enough time to all areas of your business.
6. There are some helpful applications that will help you filter through the

- millions of people tweeting at any given time. If you do not siphon through these tweets, you could spend a great deal of time looking at messages that may be of no help. Make use of the filtering tools to find the right tweeters so that you can spend less time looking for them.
7. Keep an ongoing list of the most helpful users. Instead of following a great number of people and spending a long time looking through all of the tweets for one particular person, a short list of the best will help you get right to the point.
 8. Use Twitter as a helpful timer. Many people do not know this, but Twitter can serve as an alarm clock of sorts. You can simply send a direct message to a timer with an amount of time and a short message. When that time has passed, you will receive a tweet telling you your own message. This can be very helpful when you have busy days.
 9. Know how to use the re-tweet. There are millions of people on Twitter, and they may not be following you. However, if you send a tweet and then ask for your followers to re-tweet, your message will reach thousands of people in a mere matter of seconds. The re-tweet can be powerful if you use it correctly.
 10. Use alerts to your best advantage. When you need to know what people are tweeting about you or some of your customers, you can use applications to set up alerts that will key off of certain words. These alerts can provide you with valuable information and even lead you to new customers.

Make Your Twitter Experience Colorful with Twitter Backgrounds

Recently Twitter has gotten even more popular with its members by adding a degree of customization in the use of Twitter backgrounds. People love customizing their possessions with stickers to accentuate books, patches for jeans and bags, nail polish on nails, and even getting elaborate hair cuts to show their individuality. A person's Twitter account, in a way, is like that person's

personal possession. He or she visits the site constantly and updates it with information consistently.

Twitter backgrounds add a touch of personalization to your Twitter accounts. If you are one of the millions of Twitter subscribers out there who constantly visit the page and send tweets, then customizing the background is definitely worth the trouble. Twitter can be a lot more fun and may encourage more hours of use when you personalize it.

The designs of the backgrounds are elaborate and abundant. They demonstrate different themes and appearances that show the individuality and personality of the owner. Some backgrounds obviously show unique ideas while some build around an already popular theme. There have been a lot of customized Twitter backgrounds going around the Internet. Some were created by developers that have had their background downloaded by other users and some were created by average, everyday Internet surfers who had a lot of time on their hands. Regardless of the source, people have found changing their backgrounds fun and interesting.

One of the bonuses for My Twitter Toolbox members is a set of Twitter Backgrounds that you can use to customize your Twitter presence.

Now there are websites that were created as a gallery where people can post their unique Twitter backgrounds. These galleries help encourage the creation of new and creative backgrounds for Twitter users to enjoy and have fun with. Creators and users can vote for their favorite backgrounds or even vote on a certain author or developer to encourage him or her to do more backgrounds.

Twitter backgrounds are great in breaking the bland monotony that comes with the basic site. It allows Twitter users to bring their individuality to their Twitter pages. It helps make their Twitter sessions a lot more enjoyable. What's not to like when you pull up Twitter and see your pictures or artwork as the background of your short messaging page?

Twitter backgrounds offer more than just aesthetics to Twitter members. It offers a sense of ownership for users and allows them to express themselves in more ways than just typing in tweets for broadcast. It also becomes a platform for web developers and artists to show their skills and get well-deserved attention.

What Does Twitter Mean?

We've been talking a lot about what Twitter is, but we really haven't said what Twitter means? Twitter allows followers to keep in touch with their loved ones, family, and friends by sending brief text updates or micro-media, such as photos or audio clips. These are published and can be viewed by anyone, or by a restricted group chosen by the user. Distance is no longer a problem and a loved one who is far away seems to be virtually present.

Twitter is a free service that lets you keep in touch with people through the exchange of quick answers to the simple question: What are you doing? The answers elicited are so varied and meaningful that it gives you a panoramic view of human nature

By adding [My Twitter Toolbox](#) to your arsenal, you become a well-armed social marketer, if that's your thing, or a social networker expert if you want to communicate more efficiently.

Twitter is a public service; you have the potential to reach millions of people instantly. You can issue public safety alerts, broadcast news developments, inform constituents or solicit feedbacks. Twitter can dramatically increase profitability because it is an effective tool for connecting with industry peers, clients, and customers.

You can have a copy of this report to brand with YOUR affiliate link. [Download Getting Started With Twitter](#) here. Make sure you have your [My Twitter Toolbox affiliate link](#).

My Twitter Toolbox

join the Twitter revolution today!

Overwhelmed by that little 140 character communication tool chirping at you all day long?

Don't worry, you're not alone! Millions of people use Twitter to stay in touch with family, friends, employees, prospects and customers. And frankly, if you're not doing the same you're missing out on the Twitter revolution.

To navigate the Twittersverse though, you need a guide. And **My Twitter Toolbox** is just the ticket.

Twitter is not a fad. It's not a trivial tool to keep your friends informed about your lunchtime habits (although you can use it that way if you want, but don't be surprised when people will stop following you though...).

If Twitter is not improving your life, dump it. *But with more than 500 Twitter apps in 12 different productivity categories, My Twitter Toolbox will show you how to effectively manage relationships and tasks with Twitter.*



[Click Here to Check Out My Twitter Toolbox Today!](#)

You can have a copy of this report to brand with YOUR affiliate link.
[Download Getting Started With Twitter](#) here. Make sure you have your
[My Twitter Toolbox affiliate link](#).